

## CASCADE TEL Educates Customers to be Aware of Fraudulent Bills From Telecommunications Carriers

BEND, OR — June 31, 2014 — Cascade Tel, an industry leader in unified communications, announced today that the region's businesses should be aware of fraudulent bills coming from companies posing as telecommunications carriers. Impersonators have been attempting to defraud organizations and Cascade Tel is determined to make sure its customers are aware of this threat. The Department of Consumer Protection has launched an investigation into a company calling itself "UST" or "US Telecom" who has been claiming that the aforementioned invoices were for preventive maintenance on existing telephone systems. As a result, Cascade Tel is warning all of its customers and the business community it serves.

Many organizations find themselves overworked, pressed for time and unable to catch every single detail. Unfortunately, this leaves room for scams like this to occur. The perpetrating company, "UST" had been posing as "USTelecom" in an effort to go unnoticed while collecting illegitimate revenues. The scheme exploited the commonplace nature of preventative maintenance invoices, which are regularly sent out by telecommunications carriers and broadband providers alike.

"The reason they were able to pull a stunt like this was because they took advantage of the fact that CEOs and other executives simply have too many things that require their attention," stated Allan Clack, President of Cascade Tel. "This is exactly why we meet with our customers on a regular basis to review, analyze and consult on their telecommunications and Internet connectivity bills. While we can see things like this coming from a mile away, our customers are too busy growing their businesses."

Cascade Tel has differentiated itself over the years by aligning its interests with its customers' interests. For example, when Cascade Tel initially sits down with a prospective customer, it first conducts an in-depth analysis of the existing network infrastructure, unnecessary lines, unnecessary billing and then interviews top level executives to gain a global understanding of what management is looking to achieve through the adoption of technology. Other business communications companies are much more transactional in nature and lack a relationship-based approach, in which both companies look out for one another.

"We've always looked to partner with our customers, so we can be their trusted resource, not just their technology supplier," commented Mr. Clack. "Our goal is to share our expertise with everyone in our business community, and over the years we've found that whether we do business with someone or we just help them understand their own business communications infrastructure better, people tend to enjoy our interactions. As experts, we consider it our duty to watch out for scams like this and to make sure our community is protected."

## ABOUT CASCADE TEL

Cascade Tel is locally owned and operated and is Central Oregon's business owner's first choice for over 23 years. Cascade Tel's goal is to provide each client a custom designed telecommunications solution that not only enhances their customer's experience, but also provides increased profitability and a competitive advantage. Cascade Tel is a single source contact for all voice, data, and video needs.

Cascade Tel provides industryleading products with Factory Certified Technicians, Sales and Customer Service Staff, to ensure customer satisfaction by maximizing system performance.

Cascade Tel provides around the clock service to ensure system reliability with the mission critical nature of the telecommunications. Cascade Tel offers comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 1 hour.

For more information on Cascade Tel, call 541-388-5158 or visit www.cascadetel.com.